Permit #S00076301

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00076301 **Type of Permit:** STILL **Release Date:** 03/19/2014

Production Company TIM TADDER PHOTOGRAPHY

Insured Company Name PHOTO GRAPHIC COM

Contact Phone No. 1 760-632-6639
Contact Phone No. 2
Fax
Address 1393 CAUDOR STREET
ENCINITAS, California 92024

Production Title MCDAVID SPORTSWEAR

Type of Production Still Photo

Producer Dahlia Snyder

Director Tim Tadder

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Dahlia Snyder
Primary Phone Mobile - 703-945-0748
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 703-945-0748
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $860.00

Number of Locations 1

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Summary Information — Location

Permit Number	S00076301	**Location Manager**	Dahlia Snyder
Production Company	TIM TADDER PHOTOGRAPHY	Primary Phone	Mobile - 703-945-0748
Insured Company	PHOTO GRAPHIC COM	Secondary Phone	
Production Title	MCDAVID SPORTSWEAR		

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Name VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 3/20/2014 - 3/20/2014 09:30 - 19:30 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Tim Tadder_CC Form Appointment of Film Permits.pdf
Venice Rec Restrictions new.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	1
Generator	2
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	3
Crew	15

Filming Activities Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Park Ref #: 43073; basketball courts;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G6

Location Notes
COMPANY MUST CONTACT PARKING MANAGEMENT DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PARKING LOT.
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES.

FOR THE USE OF VENICE PIER: Companies must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Wendy Morales
LOS ANGELES POLICE DEPARTMENT	Mark Preciado
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Denise Flores

Coordinator Note
-MUST BLOCK EMERGENCY ACCESS ROUTES
-NOT PERMITTED FOR SAND OR WATER ACTIVITY

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Coordinator Note NO RAPG MONITOR REQUIRED

BASKETBALL COURTS

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
NORTH VENICE PARKING LOT (MPI), VENICE, CA, 90291

Parking Notes
12 SPACES, FROM 1030-2030HRS.

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Per[illegible]6301

CREDIT CARD AUTHORIZATION

FILM PERMITS UNLIMITED, INC.
22025 Ventura Blvd., #101
Woodland Hills, CA 91364
Office (818) 347-9929
Fax (818) 347-9784
*Please note a 3% convenience fee will apply when paying by credit card.

PRODUCTION COMPANY INFO

Company Name: TM Tadder Photography

Address: 1393 Caudon St.

City: ENCINITAS

State: CA Zip Code: 92024

Phone: 760-632-6639 Fax:

Invoice #:

CREDIT CARD INFO

Credit Card Type: Master Card ( ) Visa (✓) American Express ( )

Credit Card Number: 4264 5200 2799 6958

Expiration Date: 7/15 Security Code: 143

Driver's License Number: T6134951B Exp. Date: 2/21/18

By signing below I hereby authorize use of referenced credit card for payment of services rendered by Film Permits Unlimited, Inc. I also understand a 3% convenience fee will apply.

Signature:

Print Name: Dahlia Snyder Date: 3/14/14

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

Permit #S00076301

I certify that I am a representative of Tim Tadder Photography ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/14/14

Tim Tadder Photography
Name of Principal

By: Dahlia Snyder
Representative's Signature

Dahlia Snyder
Print Representative's Name

Production Manager
Representative's title

1393 Caudor St.
Encinitas, CA 92024
Principal's Address

760-632-6639 office
Principal's Telephone

703-945-0748 (cell)

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

VENICE BEACH RECREATION CENTER

Film Production Guidelines Special Facility

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Ok to shoot at Venice Rec on 3/20/14 unless altered by permission of The Venice Recreation Center's staff.
- Venice Recreation Center must receive payment before shoot or permit is not valid.
- Monitor from rec center must be present during entire time during shoot.
- Off site parking only at PCI.
- Must not damage landscape.
- Must stay away from maintenance and patron activities.
- Okay to only shoot in permitted area approved by Venice Rec Staff.
- Company does not have exclusive use of any portion of the rec center.
- Must comply within all guidelines set by the director at Venice Rec or permit will be void.
- Permit void if payment has not been submitted to Venice Recreation Center.
- Company must have paid invoice for filming at Venice Recreation Center prior to shoot.
- Company must have Venice Recreation Center assigned monitor present during shoot at all times.
- Company must stay within the approved guidelines set by Venice Rec.
- Staff at Venice Rec reserves the right to alter any guidelines previously agreed upon.
- Not permitted to be on Venice Boardwalk or any other area not permitted by Venice Rec permit.
- No vehicles/heavy equipment allowed on property unless otherwise approved by Rec Center. No un/loading, shuttle drop off etc, Including gators and shuttle vans, unless otherwise approved by the Recreation Director.
- No on-site parking. Must arrange off-site parking.
- Must not interfere with recreation and/or maintenance activities.
- Daily maintenance activities may be scheduled.
- Public access required. No exclusive use of facility/area.
- May not block any bike paths.
- Grassy areas may be edged, mowed and watered.
- No alterations to park property unless otherwise approved by the Recreation Director.
- Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
- No base camp or craft services on-site.
- Must identify all cable boxes with cones.
- "**CABLE ON FLY" in high foot traffic areas.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.

NOT A PERMIT

- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-76301
TIM TADDER PHOTOGRAPHY - MCDAVID SPORTSWEAR
(VENICE REC CENTER)

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT